

Council - Campaigning

If you are a current council member and plan to run again in the November 7, 2022, election. Here are a few do's and don'ts to keep in mind in the campaigning process.

For more information visit peimunicipalelections.ca

DO

Continue to represent your residents

1

Use your personal email and social media to campaign.

2

Accept campaign contributions limits and disclosure of contributions and spending rules set out in your election bylaw.

3

Understand and follow your election bylaws including offences and penalties.

4

Separate your municipal elected official time from your personal campaigning.

5

Treat employees with respect.

6

Respect the employee's right not to be involved in the politics of the election.

7

Share your work with the municipality that is public information.

8

DON'T

Overstep your role. Council makes decisions as a team.

Use the municipality's logos, letterhead, resources or social media accounts to campaign.

Accept election contributions from those seeking to obtain a future municipal contract. (Avoid conflict of interest)

Make the mistake of not following your municipality's election bylaw.

Ask municipal staff to do work for your campaign, i.e., printing flyers

Threaten or intimidate any employee for refusing to take part in any municipal political activity. (MGA s.35)

Compel any employee to take part in any political undertaking or to contribute to a candidate. (MGA s.35)

Give out confidential information to the public.